

# Instructions to Complete Partnership California Cash for Appliances

Please **RETURN** these items to the California Energy Commission to complete your partnership request:

- 1 Mail your signed *Pledge Letter* (Using the attached sample pledge letter, cut and pasted on your company letterhead).
- 2 Mail your signed *Program Name and Logo Use Agreement*.
- 3 E-mail your logo if you are a “Platinum Partner” or “Official/Non-Retailer” to the e-mail address below in a .JPG or .EPS format with the subject line, “Partner Materials/[Your company name].”
- 4 E-mail your desired website address that will be linked from the California Cash for Appliances rebate program to the e-mail address below with the subject line, “Partner Materials/[Your company name].”

**By Mail:**

California Energy Commission  
Media and Public Communications Office  
Attn: Amy Morgan/CASH 4 Appliances  
1516 9<sup>th</sup> Street, MS- 29  
Sacramento, CA 95814

**By E-mail:**

[appliances@energy.state.ca.us](mailto:appliances@energy.state.ca.us)

**Questions:**

**Partnerships or website:**

Susanne Garfield-Partnerships  
Amy Morgan-Partnerships  
Bob Aldrich-Website  
Media and Public Communications Office  
916-654-4989

**Program and technical information:**

Lorraine White, 916-654-4075  
Peter Strait, 916-651-9375